



Program Guidelines and Expectations

PURPOSE AND SCOPE

The Regenerative Accelerator Program sets out to speed up the adoption of regenerative agriculture practices on farms in Manitoba. Participants will:

- Get planning support: Experts in Holistic Management will work with you on selecting a project that fits with the goals of your farm and the context you are working in.
- Get project expertise: Holistic Management Canada will cover the cost to hire experts to assess and support the implementation of your regenerative project.
- Get project funding: Participating farms will receive money to cover a portion of the costs of implementing their regenerative project. Money available for the project is dependent on the total project costs.
- Get science-based data: Learn about how the ecosystem processes on your farm are working and how your management can improve it. We'll baseline each participating farm using the Savory Institute's Ecological Outcome Verification™ program.

HOLISTIC MANAGEMENT CANADA RESPONSIBILITIES:

Coordinate the planning process by hiring a Certified Holistic Management Educators to provide 6 hours of consultation for each participant.

Review projects and approve project budgets to ensure they are eligible for funding.

Provide reimbursement of up to \$10,000 for each participant for eligible expenses.

Maintain regular communication with program participants to support their engagement in the program.

Perform at minimum one site visit during the project to complete Ecological Outcome Verification (EOV). Upload data into the Savory Institute Ecological Outcome Verification platform and database. This will be made accessible to the participant.

Provide participants with a report on the Ecological Health of the farm.

PARTICIPATING FARM RESPONSIBILITIES:

Engage with their assigned Certified Holistic Management Educator in the planning process. This includes a review and update of the farm goal and context, financial plan, grazing plan and land plan.

Participate in calls with Holistic Management Canada and provide an update on the planning process and project implementation.

Allow EOV Verifiers, Monitors and Trainees access to the farm for Ecological Outcome Verification upon request from Holistic Management Canada.

Allow Holistic Management Canada permission to share EOV data anonymously for the purpose of project reporting, education and promotion.

Work with Holistic Management Canada to host educational tours to deliver learning opportunities for other farmers and community members.

ELIGIBLE EXPENSES:

Eligible Expenses:

- Contractor & Professional Services
- Travel & Field Costs
- Materials & Supplies
- Printing, Production, & Distribution Costs
- Equipment Purchase (<\$5000 per item), Lease, or Rental Costs

Ineligible Expenses:

- Land purchases
- Major equipment purchases (> \$5000 per item)
- Management Fees
- Major capital assets such as buildings
- Maintenance of existing projects
- Research costs
- Contributions to endowment funds
- Mapping-only projects that are not integral to the development of a larger CT project

Creation or management of stand-alone electronic databases, websites, or file systems

Cultural, heritage, or historical activities

Projects that primarily focus on festivals/tours/events

Law enforcement activities

Organizational fundraising

Fish rearing, farming, stocking, or hatcheries projects

Feeding or control of wildlife species

Tenancy agreements/rentals

Water quality monitoring

Ineligible Activities:

Any activity that must be undertaken because of a government order or regulatory requirement (e.g. the restoration of wetlands that are already required by regulation)

Primary and applied research

Policy promotion and advocacy activities

Conferences, lecture series, or conventions

Rearing or rehabilitating wildlife in captivity

Ongoing control of alien invasive aquatic or wildlife species