



REGENERATIVE ACCELERATOR Program Guidelines and Expectations

PURPOSE AND SCOPE

The Regenerative Accelerator Program sets out to speed up the adoption of regenerative agriculture practices on farms in Manitoba. Participants will:

- Get planning support: Experts in Holistic Management will work with you on selecting a project that fits with the goals of your farm and the context you are working in.
- Get project expertise: Holistic Management Canada will cover the cost to hire experts to assess and support the implementation of your regenerative project.
- Get project funding: Participating farms will receive money to cover a portion of the costs of implementing their regenerative project. Money available for the project is dependent on the total project costs.
- Get science-based data: Learn about how the ecosystem processes on your farm are working and how your management can improve it. We'll baseline each participating farm using the Savory Institute's Ecological Outcome Verification™ program.

HOLISTIC MANAGEMENT CANADA RESPONSIBILITIES:

Coordinate the planning process by hiring a Certified Holistic Management Educators to provide 6 hours of consultation for each participant.

Review projects and approve project budgets to ensure they are eligible for funding.

Provide reimbursement of up to \$10,000 for each participant for eligible expenses.

Maintain regular communication with program participants to support their engagement in the program.

Perform at minimum one site visit during the project to complete Ecological Outcome Verification (EOV). Upload data into the Savory Institute Ecological Outcome Verification platform and database. This will be made accessible to the participant.

Provide participants with a report on the Ecological Health of the farm.

PARTICIPATING FARM RESPONSIBILITIES:

Engage with their assigned Certified Holistic Management Educator or consulting mentor in the planning process. This includes a review and update of the farm goal and context, financial plan, grazing plan and project plan.

Participate in calls with Holistic Management Canada and provide an update on the planning process and project implementation.

Allow EOV Verifiers, Monitors and Trainees access to the farm for Ecological Outcome Verification upon request from Holistic Management Canada.

Allow Holistic Management Canada permission to share EOV data anonymously for the purpose of project reporting, education and promotion.

Work with Holistic Management Canada to host educational tours to deliver learning opportunities for other farmers and community members.

ELIGIBLE PROJECTS & EXPENSES:

All expenses must contribute to the improvement of soil health and the conservation of ecosystems. A single project or multiple projects can be done within the allocated time and money.

Projects may include:

- Systems to improve grazing management in ways that benefit the ecosystem
- Integrate grazing livestock onto land that hasn't previously been grazed, including cropland
- Establishing new habitat such as perennial pasture, shelterbelts, eco buffers, pollinator strips, silvopasture, etc.
- Cover cropping
- Other projects that show an ecological benefit will be considered

Eligible Expenses:

Materials & Supplies

- Seed for cover crops, pollinator strips, pasture rejuvenation and/or perennial establishment
- Water system project equipment and supplies (ex: waterers, pipeline, solar panels, etc.)
- Fencing project equipment and supplies (ex: permanent, semi-permanent or temporary fencing, energizers, solar panels, etc.)
- Trees for shelterbelts, eco buffers, or silvopasture

Construction Contracts

- Hiring a contractor for equipment operation (ex: hiring someone to dig a dugout)

Equipment Purchase (<\$5000 per item), Lease, or Rental Costs

- Leasing or renting equipment (ex: a post pounder)

INELIGIBLE PROJECTS & EXPENSES:

There are limitations with this funding on projects that include funding from other grants. We cannot match on projects that have funding from OFCAF, GROW or the Conservation Trust. These grants are often administered by the local watershed and as producers you may not know the source so please inquire with them. We encourage you to still apply as we can still do a project with you, however the project must happen on different acres of your land.

Ineligible Expenses:

Any expenses that are deemed ongoing operational for the business are not eligible as well as expenses that don't have a direct benefit to the soil. This includes:

Fertility inputs (ex: fertilizer, compost, etc.)
Irrigation equipment
Livestock purchase (includes bees)
Vehicles or ATV
Signage or marketing for new enterprises
Marketing Expenses
Feeders
Transport or handling equipment for animals

Other ineligible expenses include:

Land purchases
Major equipment purchases (> \$5000 per item)
Management Fees
Major capital assets such as buildings
Maintenance of existing projects
Research costs
Contributions to endowment funds
Mapping-only projects that are not integral to the development of a larger project
Creation or management of stand-alone electronic databases, websites, or file systems
Cultural, heritage, or historical activities
Projects that primarily focus on festivals/tours/events
Law enforcement activities
Organizational fundraising
Fish rearing, farming, stocking, or hatcheries projects
Feeding or control of wildlife species
Tenancy agreements/rentals
Water quality monitoring

Ineligible Activities:

Any activity that must be undertaken because of a government order or regulatory requirement (e.g. the restoration of wetlands that are already required by regulation)
Primary and applied research
Policy promotion and advocacy activities
Conferences, lecture series, or conventions
Rearing or rehabilitating wildlife in captivity
Ongoing control of alien invasive aquatic or wildlife species